

The 4D-i[®] Advantage

	What is Measured?	Based on Jung	Color Coded	Time to Complete	Report Length	Interactive Results	Online 24x7 Coaching	Group Profiles	User Profile Search	Results Permanently Accessible Online	Complete OD Training and Software System
4D-i[®]	21 strategies in 4 key areas of performance and productivity	No	✓	20 min	Up to 50 pages	✓	✓	✓	✓	✓	✓
MBTI	Personality Type: 4 preference dichotomies for a total of 16 types	Yes	✗	45 min	7 pages	✗	✗	✓	✗	✗	✗
DISC	Behavioral styles in 4 areas	Yes	✗	15 min	34 pages	✗	✗	✓	✗	✓	✓
True Colors	4 personality types	Yes	✓	15-20 min	<10 pages	✗	✗	✗	✗	✗	✗
HBDI	Thinking preferences in 4 areas	No	✓	45 min	10 pages	✗	✗	✓	✗	✗	✗
Insights	4 color energies, broken down into 8 behavioral types and 56 subtypes	Yes	✓	15 min	Up to 40 pages	✗	✓	✓	✗	✓	✓
Birkman	preferred work habits, strengths; behavioral styles and interests	No	✓	30-45 min	Up to 75 pages	✗	✗	✓	✗	✗	✗
Kolbe	12 Impact Factors making up an instinctive Mode of Operation	No	✓	20 min	11 pages	✗	✗	✓	✓	✓	✓
Keirsey	4 personality temperaments	Yes	✗	10 min	10 pages	✗	✗	✓	✗	✓	✓



For more information on how to apply the OneSmartWorld[®] system in your organization, please contact:

www.onesmartworld.com info@onesmartworld.com 1-866-OSW-MIND 1-866-679-6463

The 4D-i[®] Advantage

OVERVIEW

What is Measured: The 4D-i[®] is the first instrument to combine Cognitive Intelligence, Emotional Intelligence, and Positive Psychology in one integrated system.

Not Based on Jung: The 4D-i[®] is based on an innovative, scientifically developed and tested model that looks at key strategies for improving everyday performance, not personality.

Color Coded: The results of the 4D-i[®] are color and shape coded for easy to remember application everyday. No complicated labels or hard-to-read results.

Time to Complete: Many instruments are too long to be convenient, and too short to be accurate. The 4D-i[®] was designed to provide the maximum reliable information in the shortest time possible.

Cost: With its detailed results and extensive user resources, the 4D-i[®] provides the best value on the market.

WHAT THE USER RECEIVES

Report Length: Users have access to up to 50 pages of personalized results based on their responses.

Interactive Results: The 4D-i[®] is the only profiling tool to offer online interactive results. Users can click on graphs and models for increasingly detailed information about how to improve their personal and organizational performance.

Online 24x7 Coaching: The Action Planner module allows users to improve their use of key success strategies anytime, anywhere.

Group Profiles: The powerful 4D-i[®] database allows users to build their own composite profiles of teams, departments, industries, etc.

User Profile Searching: Users can search for others in their organization with profiles best suited for the task at hand.

Results Permanently Accessible Online: All users receive a password protected home page, containing their profile results and access to numerous online tools and resources.

Complete OD Training and Software System: The 4D-i[®] is integrated into a complete training and software operating system that allows organizational control over profile completion, meeting management, Brain Drain, sales planning and more.



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